



Corporate Development Committee Report  
NeASFAA Board of Directors Meeting  
March 24, 2021

Committee Members: Robb Cummings (Sallie Mae) – Chair  
Jeff Recker (Ascendium Education) – Vice Chair  
Peggy Wilson (Southeast Community College) – Committee Member  
Jodi Vanden Berge (EducationQuest Foundation) – Associate Sector Rep.

We started the NeASFAA Coffee Break calls in February, with Inceptia serving as host. Ascendium hosted the call earlier this month. Each call had 20-25 participants. It served as a nice 30-minute catch up time and several topics were discussed.

The remaining calls for the year, and hosts, are as follows:

April 21 – College Ave  
May 19 – ELM  
June 16 – Iowa Student Loan  
July 21 – ScholarNet  
August 18 – SoFi  
September 15 – Citizens Bank  
October 20 – Professional Choice Recovery  
November 17 – Sallie Mae  
December 15 – EducationQuest

Since the 2021 NeASFAA Conference will be held virtually, the PDRC and Corporate Development agreed not to offer sponsorship opportunities. In addition, the NeASFAA Philanthropy Project has been paused until we can again gather in person for a conference. We will continue to work with the Board and the PDRC to maximize Corporate Development opportunities in 2021 and forward.

No other issues to report.

Respectfully Submitted,

***Robb Cummings***